

Vedanta Aluminium Strengthens Global Customer Engagement at ALUMINIUM 2026, Düsseldorf

Bhubaneswar : Vedanta Aluminium, India's largest aluminium producer, participated in ALUMINIUM 2026, one of the world's leading trade fairs and conferences for the aluminium industry, held in Düsseldorf, Germany. The event provided an opportunity to engage with global customers, industry stakeholders and technology partners to understand evolving market requirements, explore new business opportunities and strengthen international partnerships. The engagement reflects the company's focus on expanding value-added aluminium offerings, advancing low-carbon solutions and supporting the growing demand for sustainable materials across global markets. Rajesh Kumar, CEO, Vedanta Aluminium, said, The global aluminium industry is undergoing a significant transformation, driven by growing demand for sustainable materials, resilient supply chains and advanced manufacturing applications. At Vedanta Aluminium, we remain focused on deepening customer relationships, expanding our value-added portfolio and delivering solutions that support the evolving needs of industries across global markets.