

# World Malaria Day: Vedanta Aluminium spreads awareness among 1,000+ people in Jharsuguda

Bhubaneswar : Jharsuguda. Vedanta Aluminium, India's largest producer of aluminium, observed World Malaria Day through an extensive community health drive organized across Keldamal, Gudigaon and Barhamunda villages in Jharsuguda. Aligned with World Health Organization's (WHO) global campaign theme "Driven to End Malaria: Now We Can. Now We Must.", the initiative sought to empower rural communities with the awareness and tools needed to eliminate malaria. Highlighting the significance of the initiative, Chandru, CEO, Vedanta Jharsuguda, said, "Preventive healthcare has been a consistent focus area for us. World Malaria Day provides an important opportunity to reinforce awareness around early detection and prevention. The malaria awareness drive forms part of Vedanta Aluminium's broader commitment to strengthening last mile access to preventive and primary healthcare."