



Nand Ghar Launches Non-Invasive, AI-Enabled Anaemia Screening Programme for Children Aligned with Anaemia Mukh Bharat and the National Health Policy

Bhubaneswar, 7th February (B.News); - Nand Ghar, the flagship social impact initiative of Vedanta Group under the Anil Agarwal Foundation, has announced the launch of a non-invasive, technology-enabled anaemia screening programme across Nand Ghars in India. The programme will have a focused emphasis on the early detection and prevention of anaemia among children aged 2–6 years. With 531 Nand Ghars in Odisha and 262 in Chhattisgarh, the initiative is set to reach thou-

sands of young children in some of the most underserved communities, significantly expanding access to preventive healthcare at the grassroots. The programme will deploy bloodless, prick-free screening technologies for safe, child-friendly testing. AI-enabled data tools would support real-time tracking, early risk identification, and timely referrals to public health systems. Aligned with national priorities under Anaemia Mukh Bharat, the National Health Policy 2017 and POSHAN

2.0, the initiative seeks to strengthen community-level nutrition and health systems while complementing existing government efforts. Beyond screening, the initiative adopts a holistic, community-rooted approach to anaemia prevention. It integrates nutrition counselling for caregivers, behaviour change communication, WASH (Water, Sanitation and Hygiene) awareness, and structured linkages with front-line health services, ensuring that detection translates into action and sustained outcomes for children.