

# Vedanta Aluminium marks National Girl Child Day across Odisha, Chhattisgarh

The company engaged over 780 girls through activities spanning education, health, awareness, and empowerment

PBD BUREAU

BHUBANESWAR, JANUARY 25

**VEDANTA** Aluminium, India's largest producer of aluminium, marked National Girl Child Day by reaffirming its commitment to empowering girls and young women in the regions surrounding its operations in rural Odisha and Chhattisgarh. Through a range of focused interventions, the company is working to improve access to education and healthcare, address child malnutrition, and expand opportunities for skill development. Together, these initiatives are aimed at bridging the gender divide and creating a more equitable future for girls and young women across rural India, said a report from the company.

This year's celebrations engaged more than 780 girls through special programmes like menstrual health and puberty awareness sessions, interactive discussions on education and career aspirations, digital literacy engagements, and creative learning activities. Adolescent girls participated in dialogues on mental well-being, self-confidence, and leadership, while early learners were engaged through play-based and expressive activities aimed at building foundational skills. Students, parents, educators, community members and women employee volunteers actively facilitated these sessions, creating safe, inclusive spaces for learning and expression.

Speaking on the occasion, Rajiv Kumar, CEO, Vedanta Aluminium, said,



"Empowering the girl child is not a one-day commitment, but rather a sustained responsibility. At Vedanta Aluminium, we believe that when girls are supported with education, health awareness and skills, they become powerful agents of change for their families and communities. Our initiatives across locations reflect our focus on creating enabling ecosystems where every girl can learn, grow and lead with confidence."

Key activities across

locations include menstrual and puberty awareness sessions, digital empowerment discussions, and gender equality engagements organized at government schools across company's mining operations in Odisha - Kuraloi, Jamkhani and Ghogharpalli, reaching 430+ adolescent girls; conducting awareness programmes - an interactive menstrual health session led by a medical professional, engaging 150+ adolescent girls in dialogues

on hygiene, health, and self-care in Jharsiguda; engagement activities conducted at the Bhawanipatna Skill Centre, featuring essay and poster making competitions and a motivational interaction in Lanjigarh.

Similarly in Chhattisgarh' Balco operation areas, the company celebrated the day across Nand Ghars through community led activities, games, and focused discussions on empowerment, mental wellbeing, and education, engaging 200+ participants including children, parents, and adolescent girls.

Through these initiatives, Vedanta Aluminium continues to strengthen its on-ground commitment to empowering the girl child through education, health awareness and inclusive community development.