

Vedanta Aluminium's Jharsuguda unit launches 'Agni Jagrukta Abhiyaan' to strengthen home safety awareness

JHARSUGUDA, JANUARY 9

EXTENDING the company's rigorous safety culture beyond the workplace and into the homes of employees and business partners, Vedanta Aluminium, India's largest aluminium producer, has launched 'Agni Jagrukta Abhiyaan', a monthly safety awareness program. Through focused training sessions and safety demonstrations, the initiative reflects the company's belief that safety excellence comes from robust systems combined with continuous awareness, preparedness, and confidence, both at work and at home.

Speaking about the initiative, C. Chandru, CEO Vedanta Jharsuguda, said, "Safety is the foundation of sustainable operations and strong communi-



ties. With initiatives such as the Agni Jagrukta Abhiyaan, we are taking decisive steps to ensure that safety awareness reaches every home associated with Vedanta Jharsuguda. By conducting this program every month, we aim to build long-term awareness, confidence, and resilience within our community."

The Agni Jagrukta Abhiyaan initiative seeks to empower employees and

their families with practical knowledge on essential domestic safety aspects such as fire incident prevention, safe use of LPG cylinders, electrical safety, and overall home safety. A key highlight of the initiative is the live fire safety demonstrations, where participants are trained to identify fire hazards, operate fire extinguishers, and respond effectively during emergencies. Family members actively join these

sessions, making them highly interactive and practical.

The inaugural awareness session was conducted in the presence of senior safety experts from Vedanta Aluminium and its business partners, including Debabrata Sarkar, EHS Head - STEAG and Vinod Mishra, Consultant to Project Director - STEAG, along with several employees and their family members. The initiative concluded with a ceremony to appreciate the enthusiastic participation of families, further reinforcing a sense of collective ownership of safety practices.

The Agni Jagrukta Abhiyaan adds to several initiatives undertaken by Vedanta Jharsuguda to ensure a robust safety-first culture within its operations. The plant is home to an all-women fire fighting team

called Agnivahini comprising over 100 members and also features several safety parks designed to introduce employees to fundamental aspects of plant safety. In addition, regular mock drills are undertaken with expert bodies such as the Odisha Directorate of Factories and Boilers, the National Disaster Response Force (NDRF) and the Odisha State Disaster Management Authority (OSDMA).

By institutionalizing the Agni Jagrukta Abhiyaan as a monthly program, the company is creating a lasting movement, one that builds awareness, strengthens preparedness, and safeguards entire families. This initiative stands as a powerful testament to Vedanta's commitment to protecting lives and nurturing resilient, safety-conscious communities.