

Vedanta Aluminium partners with Odisha Police to promote cybersecurity awareness in Jharsuguda

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VEDANTA Aluminium, India's largest aluminium producer, joined hands with the Odisha Police to host a session of the state government's state government's "Cyber Security Awareness Campaign - Odisha 2025" at its Jharsuguda operations. The event, themed 'Stop. Verify. Be Secure,' aimed to raise awareness about safe digital practices and equip citizens with the knowledge to protect themselves from cybercrimes.

Several distinguished

guests from Odisha Police, including G.R. Raghvendra, Superintendent of Police; Madhusmita Mishra, Additional SP; James Samad, Additional SP; Jyotsnamayi Pradhan, DSP; Uma Shankar Singh, SDPO; and Rajendra Sial, DSP from Badmal, were present. Vedanta employees, business partners, and local residents were also present. Together, they reaffirmed their commitment to enhancing digital security in Jharsuguda.

The session highlighted the importance of vigilance in a digital world where technology presents both opportunities

and risks. Odisha Police experts discussed ways to identify and avoid common online threats like phishing, OTP/QR scams, identity theft, and financial malware. They also provided tips on digital best practices, such as secure password management, safe online transactions, and responsible social media use.

A key highlight of the event was the introduction of the 'Cyber-Rath' — a mobile awareness van launched by the government to bring cybersecurity education to rural and semi-urban areas. The van will travel across districts, engaging



citizens through street plays, film screenings, and interactive kiosks to spread the message of online safety.

Speaking at the event, C Chandru, CEO, Vedanta Jharsuguda, said, "At Vedanta, safety extends beyond our

plants and into our digital lives. As technology becomes an integral part of our work and community, we believe awareness and vigilance is the first line of defence in cyber security. Through our collaboration with the Odisha Police,

we hope to empower our employees, families and the broader community to become conscious and cautious consumers of digital tools."

Adding his views, GR Raghvendra, Superintendent of Police, Jharsuguda said, "The rise in cybercrime is a social challenge, not just a law enforcement issue. Campaigns like this build a culture of 'Stop. Verify. Be Secure,' which can prevent most cyber offences before they occur. Our goal is to educate people to act responsibly online." In his address, he shared several simple steps that citizens could

take to protect themselves against cybercrimes, while also highlighting the various platforms available to report and address incidents, while also commending Vedanta's support in taking forward the initiative.

Vedanta Aluminium integrates cybersecurity practices into its daily operations, ensuring a safe digital ecosystem through regular cyber drills, phishing simulations, and employee training. This initiative strengthens the company's commitment to national and international cybersecurity standards.