

# Vedanta Aluminium to plant 2 lakh saplings across Jharsuguda under Ek Ped Maa Ke Naam 2.0

Jharsuguda, (ENS): Vedanta Aluminium, India's largest aluminium producer, has commenced a mega plantation drive in Jharsuguda in support of the Government of India's Ek Ped Maa Ke Naam 2.0 initiative, bringing together hundreds of government representatives, community members, and employee volunteers with a shared commitment to plant 2 lakh saplings across Jharsuguda.

The Ek Ped Maa Ke Naam campaign was launched by Hon'ble Prime Minister Shri Narendra Modi on World Environment Day 2024, with the vision of expanding India's green cover, inspiring sustainable lifestyles and combating climate change. The campaign seeks to encourage citizens to dedicate a tree to their mothers as a symbol for nurturing both life and nature.

Several community members, employees of Vedanta Aluminium and

school students contributed their efforts to the initiative, which aims to further strengthen the district's green cover and advance collective efforts for augmenting the region's biodiversity. Last year, the company undertook the plantation of 1 lakh saplings of native plant species under the first edition of the initiative.

Inaugurated at H. Katapali in Jharsuguda this year, the event was graced by several members of the state administration and district officials, including Shri Pradeep Purohit, Hon'ble Member of Parliament – Bargarh; Shri Suresh Pujari, Hon'ble Revenue and Disaster Management Minister, Government of Odisha; Shri Tankadhar Tripathy, Hon'ble MLA – Jharsuguda; Shri Chavan Kunal Motiram, District Collector – Jharsuguda; and Shri Gundala Reddy Raghavendra, Superintendent of Police, Jharsuguda. The company also planted nearly two

thousand saplings in the vicinity of its operations in Jamkhani and Sijimali on the occasion.

Shri C. Chandru, CEO – Vedanta Jharsuguda, said: "At Vedanta Aluminium, upholding environmental stewardship is central to the way we operate. Our commitment to supporting Ek Ped Maa Ke Naam 2.0 with a definitive target of 2 lakh saplings reflects our deep commitment to fostering ecological balance while strengthening community partnerships. We are honoured to partner with the district administration in this noble mission."

Adding his views, Shri Pradeep Purohit, Member of Parliament, Bargarh, said, "I am pleased to note that Vedanta is committed to not only planting but also nurturing the saplings planted here today. The company has emerged as one of the highest industry contributors to this year's initiative and will inspire more people to join this noble effort."