

Nand Ghar marks Poshan Maah 2025, supporting 3.5 lakh families across 15 states

Bhubaneswar: Vedanta's flagship social impact initiative, Nand Ghar, is a nationwide program modernizing Anganwadis into vibrant centers of community development, offering integrated services in nutrition, early childhood education, healthcare, and women's empowerment to enable holistic growth. In collaboration with the Department of Women and Child Development, Nand Ghar has launched a month-long campaign to mark Poshan Maah 2025, engaging more than 3.5 lakh families across 15 states. With the theme Poshan Se Pragati the campaign aims to raise awareness, promote healthy practices, and encourage rural communities to adopt simple, sustainable nutrition solutions and combat malnutrition in rural India. A child who becomes part of Nand Ghar gains access to fortified nutrition, structured early childhood education, and systematic health monitoring. This year, starting 12th September, Nand Ghars across the country will be transformed into vibrant hubs of nutrition awareness and practice. Speaking on the campaign, Mr. Shashi Arora, CEO of Nand Ghar, said: "Poshan Maah is an important reminder of how critical nutrition is to India's progress. At Nand Ghar, we are committed to ensuring that every child and mother in rural India has access to the right nutrition and knowledge to build a healthier future."