

Vedanta Aluminium champions heart health through workplace and community initiatives

Bhubaneswar: Vedanta Aluminium, India's largest producer of aluminium, observed World Heart Day 2025 with impactful initiatives across its Jharsuguda and Lanjigarh operations, aligned to the global theme "Don't Miss a Beat." The programmes focussed on raising awareness on cardiovascular diseases (CVD), a leading cause of premature mortality worldwide, and strengthening preparedness through health screenings, preventive counselling, and distribution of life-saving emergency response kits. At Lanjigarh, the company's alumina refinery, the Occupational Health Centre organised a detailed awareness session on cardiovascular disorders, covering early symptoms of heart attacks, associated risks, and preventive strategies. At Jharsuguda, home to Vedanta Aluminium's mega aluminium smelter, a series of awareness sessions and health check-ups were conducted across five villages. Commenting on this, Rajiv Kumar, CEO of Vedanta Aluminium, said, at Vedanta Aluminium, we see a thriving workforce and healthy neighbourhoods as the foundation of sustainable growth.
