



Community Development Plan
FY2019-20
Vedanta Limited, Lanjigarh

Vision

To invest in the betterment of the community with special focus on women and children through collaboration and convergence with Government, People and the entire ecosystem.

Objective:

To be a responsible & Sustainable lowest cost 6 MTPA Alumina Refinery.



one vision . one vedanta .



CSR Guiding Principles

1. Affirmative action to provide opportunities to marginalized communities
2. Encourage community participation and ownership
3. Encourage employee volunteerism
4. Enhance visibility of the CSR initiatives so that others can benefit from learnings
5. Partnership based initiatives
6. Focus on need based, high impact and sustainable solutions



Objectives

- To create a brand image of Vedanta for better acceptability in Orissa
- Developing trust with Local communities for Long term smooth operations of the projects
- Create a WE feeling among the community
- To work in close coordination with the Government
- Ensure equitable access and availability to improved quality of life



Approach – Inclusive Approach

- Need based Assessment – to know the present scenario of the community
- Empower the Women to play a significant role in the society
- Nurture the children towards a brighter future
- Engagement of Youth
- A human touch towards the senior citizens
- Impact Assessment of the program- to learn and improve programs for community wellbeing



Methodology

- Project based Monitoring and daily visits
- Taskforce with Panchayat ownership and visits
- Employee volunteerism in CD Activities for enhance brand visibility
- Convergence in Activities which are in alignment with Government schemes to improve the parameters of the Government Health and education indicators
- Activities which involve women and children – SHGs and Schools
- Youth Engagement through sports



CD Business Plan

No	SDG	Theme	Categories	CSR Projects Identified	Target Coverage	Budget: (In lakh)
1	Goal 4: Quality Education	EDUCATION	Project Khushi	Child care centre	880 children in 36 centres	63.00
2			Shiksha	Support to school (teachers)	1000 students in 6 schools	14.00
3				Coaching Program to 8 th , 9 th & 10 th Students-Shiksha Sambal	1000 students in 7 schools	18.00
4				Scholarships- VGA and DAV MS	15 students	5.00
5	Goal 3: Good Health & Well Being	HEALTH	Health Care	Vedanta Hospital, MHU, Health awareness camps, hospital mgmt	40000 people	387.00
6				MSJK Bankakundu	12000 people	13.25
			Water & Sanitation	Drinking Water	12000 people	12.00
7	Goal 5: Gender Equality Achieve gender equality and empower all women and girls	LIVELIHOOD	Women Empowerment	SAKHI SHG strengthening & mobilization	3000 women 300 SHGs	31.25
8	Goal 8: Decent Work & Economic Growth		Skill Development	Tribal Painting	30 girls	11.00
9				Dhokra	30 artisans	19.00
10						
11	Goal 9: Industry, Innovation and Infrastructure	PRAGATI	Rural Infrastructure	Village Infrastructure & school Infra	59 villages	183.5
12			Sports & Culture	Tournaments	8 District	9.75
13	NA	OTHERS	Program Management	Assessment, Study, Travel, Village Coordinator, Audit, Meetings	NA	82.25
14			Admin Salary	Admin Salary	10	84.90
				Total		933.90



Thank You