

ELEMENTAL

Aluminium & Power Business' Monthly Newsletter



CEO's MESSAGE



"India has significant primary production and downstream processing capacities which provide a good base for developing our natural resources sector. As India's largest aluminium producer, Vedanta is well-positioned to leverage this opportunity".

Ajay Kapur - CEO,
Aluminium & Power Business, Vedanta

VEDANTA'S DEVELOPMENTAL IMPACT IN ODISHA

PRAHAR (Public Response Against Helplessness and Action for Redressal), an NGO dedicated towards finding solutions for the helpless, has endorsed the Vedanta-led rapid transformation of Odisha's Kalahandi district as a model framework for development of remote regions. In its recently held press conference, PRAHAR shared the example of a rapid socio-economic transformation of Kalahandi after commissioning of Vedanta's alumina refinery and captive power plant in Lanjigarh in 2003.



THIS ISSUE:

OUR COMMUNITY

3rd Party Recognition for Developmental Impact

DIGITAL

Advancing Customer Connect through VitAL

SUSTAINABILITY

Pahal, a Plastic Bag Elimination Initiative

OUR PEOPLE

Employee Volunteerism

COVID RESPONSE

Supporting Farmers Sustain Livelihood Amid Pandemic

RECOGNITION

ISO Certification for Nandghars in Odisha

Electrical Safety at Workplace and Beyond

The Lanjigarh unit observed the National Electrical Safety week to reinforce the importance of adherence to safety norms while handling electrical equipment and machinery. The week-long observation included electrical safety training and field campaigns. As a step towards spreading awareness among family members of employees, a program on electrical safety do's and don'ts was also organized.

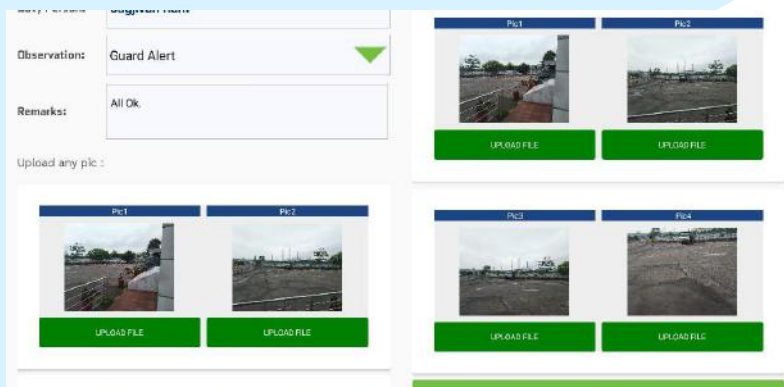


VitAL Application: Advancing Customer Connect

With the aim of advancing our customer relationship management, the VitAL portal was relaunched with enhanced features, making it a one stop shop for product details and prices, providing facilities for hassle free order tracking and seamless customer connect.

Launch of Monsoon Control Center (MPC)

The Jharsuguda unit launched an innovative Monsoon Preparedness Center (MPC) equipped with required gear and apparatus to bolster emergency planning & rescue preparedness in its world-class aluminium smelters and power plants. The MPC will monitor data from across the plant for rapid action in emergency scenarios, particularly during unpredictable monsoons.



Security Application Launch: Digitalising Patrolling & Surveillance

The Jharsuguda unit launched an innovative digital application for real-time tracking and online monitoring of security patrolling, 'Rakshak Patrol; which has been created inhouse and deployed at sites.

PAHAL , Plastic Bag Elimination Campaign

BALCO recently launched ‘PAHAL’, a plastic bag elimination program in its township to curb negative environmental footprint. BALCO is one of the first organizations in Chhattisgarh to introduce plastic elimination program, taken up in association with Chamber of Commerce, Balconagar.



Plantation Drive on Van Mahotsav Day

During the Van Mahotsav week, in a bid to increase green cover in and around plant premises, our employees planted nearly a thousand fruit bearing trees and medicinal herb saplings like Neem, Ashwagandha, Giloy, Tulsi, Mango, Pomegranate, Lychee and Guava, etc.

Mega Blood Donation Drive

The Lanjigarh unit joined hands with Kalahandi District Police Administration in a mega blood donation drive, organized at Vedanta Hospital, as part of the Odisha Government’s ‘Mo Sarkar’ initiative. 95 units of blood were collected during the voluntary blood donation drive with the support of police personnel, employees and associate partners of Vedanta along with members from the nearby community.



Distribution of Menstrual Hygiene Kits

BALCO distributed hygiene kits under its women health & safety awareness program. It’s a flagship program, aimed at spreading awareness & improving the health of women of marginalized section of the community.

Initiatives to Support Livelihoods of Farmers

COVID-19 has disrupted lives of farming communities across the country. Our business units are helping them restart livelihood by enabling them to sell their fresh harvest to our employees and families. From distributing high quality seeds to guiding through the cultivation cycle, Vedanta is working with agriculture experts to help farmers avail the best resources and knowledge.



PROUD OF OUR COLLEAGUE SHRUTI YADAV FOR PERSONALLY ENSURING FOOD & TRANSPORTATION OF 15,000+ STRUGGLING MIGRANT FAMILIES



TSPL paid tribute to the valiant martyr Sepoy Gurtej Singh in Birewala Dogar village, Mansa. Gurtej Singh laid down his life for the country taking down 12 Chinese soldiers in the Galvan valley clash between India and China. Mr Vikas Sharma, CEO & WTD, TSPL and Mr Khirod Barik, CHRO, TSPL visited the grieved family to pay respect to the brave soldier. A citation and cheque of INR 1 lakh was handed to Gurtej’s family as a token of reverence and gratitude.

ISO Certification for Nandghars in Lanjigarh, Odisha

Vedanta's five modern Anganwadi Centres including three Nandghars in Lanjigarh, Odisha have set a new benchmark by receiving ISO 9001:2015 certification. The certification has been provide for offering quality facilities for healthy nutrition, immunization, health check-ups, pre-school education and sustainable livelihoods for women, after a comprehensive evaluation by UK Akkreditering Forum Limited.



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